



DIETARY SUPPLEMENTS

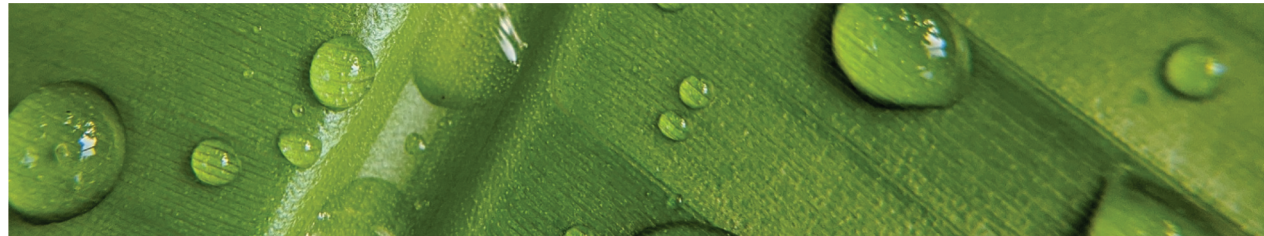
MADE IN CALIFORNIA

INTRODUCTION /

Vita in Latin means Life

Anew Vita is an American dietary supplement company, based in Southern California, that makes quality supplements with thoughtful formulations. All of our supplements are made in the USA with domestic and imported ingredients.

We believe a happy life entails a balance of mind and body through self care. Our diet and how we supplement our nutrition is a crucial element to our health. Our supplements are mindfully made with the intention to foster human well being and nutrition awareness. Anew Vita means a new life.



ABOUT US /

Anew Vita is a dietary supplement company with roots in the nutraceutical raw materials industry. With experience and knowledge in the raw materials business, Anew Vita was able to expand it's business model to develop finished products.

Our nutraceutical brand focuses on delivering simple formulations without diminishing quality. With a philosophy of less is more, our team is dedicated to improving and aiding the health and well being of others, with a goal of spreading health information and awareness, creating quality dietary supplement products and informing participants of how to live healthy and happy lives.

HISTORY /

2012

Beginning of nutraceutical raw materials trading business.

2015

Expansion of international nutraceutical raw materials trading business.

2019

Establishment of Anew Vita supplements and launch of e-commerce store.

2020

Expansion of Anew Vita supplement line to 25 products.

2021

Entry into Walmart and Amazon e-commerce platforms.

First Non-GMO Project Verification Certification.

2022

Amazon Choice given to Anew Vita Norwegian rTG Omega-3 Product.

Amazon's **Choice**

Beginning of international export to South Korea.

Launch of Plant based product line.

APPROACH /

- Solving the problems of dietary supplement applications by utilizing new bio technology and premium ingredients.
- Redefining traditional dietary supplements.
- Providing the best supplements according to customer needs and changing times.
- Producing products according to various market segments: standard, mid and high to reach different participants.



- Keeping up with current new biotechnology and trends in the nutraceutical industry and setting new trends.
- Customer feedback and recommendations.
- Teamwork, innovation, transparency, accountability, and traceability.

ROADMAP /

There is a need for honest and transparent dietary supplements that are consistent with integrity.

Here are a list of certifications we currently have or are in the process of receiving. Our team is in the process of working with third party verification projects.



Non-GMO Verified (Genetically Modified Organisms)

The ingredients in some of our products have been verified for genetically modified organism avoidance.



GMP Certified (Good Manufacturing Practice)

All of our products adhere to regulatory commitments and compliances set by the government.



USDA Organic (Coming Soon)

Made from certified organic plants grown without use of pesticides or synthetic materials.



Vegan Certified (Coming Soon)

Some of our products do not contain any animal or animal byproducts or chemical products tested on animals.



Gluten Free Certified (Coming Soon)

Products are verified to not contain gluten, and are held to the strictest gluten-free guidelines.

CERTIFICATES /

Non-GMO Project
Verified
Certifications

C-339763-2022 Certificate Number		03/17/2022 Certificate Issue Date
CERTIFICATE OF VERIFICATION		
Participant Name Annew Vita	Technical Administrator	
Participant ID 27237		
Product Name Test Cherry Cherry Pure 500mg		
Product ID 2-27237-03002		
Brand Name Annew Vita		
Scope of Verification Goods for human or pet ingestion or topical application	NSF International 789 N. Dobson Rd. Ann Arbor, Michigan 48106 UNITED STATES	
Expiration Date (mm/yyyy) 03/11/2023		

The Technical Administrator listed above has confirmed that the product has achieved Non-GMO Project Verified status and is compliant with the Non-GMO Project Standard, which can be downloaded at www.nongmoproject.org. Verification is subject to annual renewal and audit requirements, as detailed in the Non-GMO Project manual. The right to make this certificate at any time. Please contact the Non-GMO Project if you have any questions concerning a verification status.

C-339763-2022 Certificate Number		03/17/2022 Certificate Issue Date
CERTIFICATE OF VERIFICATION		
Participant Name Annew Vita	Technical Administrator	
Participant ID 27237		
Product Name Pulsatilla 400mg		
Product ID 2-27237-03003		
Brand Name Annew Vita		
Scope of Verification Goods for human or pet ingestion or topical application	NSF International 789 N. Dobson Rd. Ann Arbor, Michigan 48106 UNITED STATES	
Expiration Date (mm/yyyy) 03/11/2023		

The Technical Administrator listed above has confirmed that the product has achieved Non-GMO Project Verified status and is compliant with the Non-GMO Project Standard, which can be downloaded at www.nongmoproject.org. Verification is subject to annual renewal and audit requirements, as detailed in the Non-GMO Project manual. The right to make this certificate at any time. Please contact the Non-GMO Project if you have any questions concerning a verification status.

C-339764-2022 Certificate Number		03/17/2022 Certificate Issue Date
CERTIFICATE OF VERIFICATION		
Participant Name Annew Vita	Technical Administrator	
Participant ID 27237		
Product Name Cissus 1000mg		
Product ID 2-27237-03000		
Brand Name Annew Vita		
Scope of Verification Goods for human or pet ingestion or topical application	NSF International 789 N. Dobson Rd. Ann Arbor, Michigan 48106 UNITED STATES	
Expiration Date (mm/yyyy) 03/11/2023		

The Technical Administrator listed above has confirmed that the product has achieved Non-GMO Project Verified status and is compliant with the Non-GMO Project Standard, which can be downloaded at www.nongmoproject.org. Verification is subject to annual renewal and audit requirements, as detailed in the Non-GMO Project manual. The right to make this certificate at any time. Please contact the Non-GMO Project if you have any questions concerning a verification status.

ANEW VITA PRODUCT PORTFOLIO

WHITE LABEL /

The Anew Vita White Label Products are our essential line of dietary supplements. From the beginning our supplements were created with premium ingredients with custom formulations.



2022 COMING SOON PRODUCTS /

Amazon's Choice



ANEW VITA PRODUCT PORTFOLIO

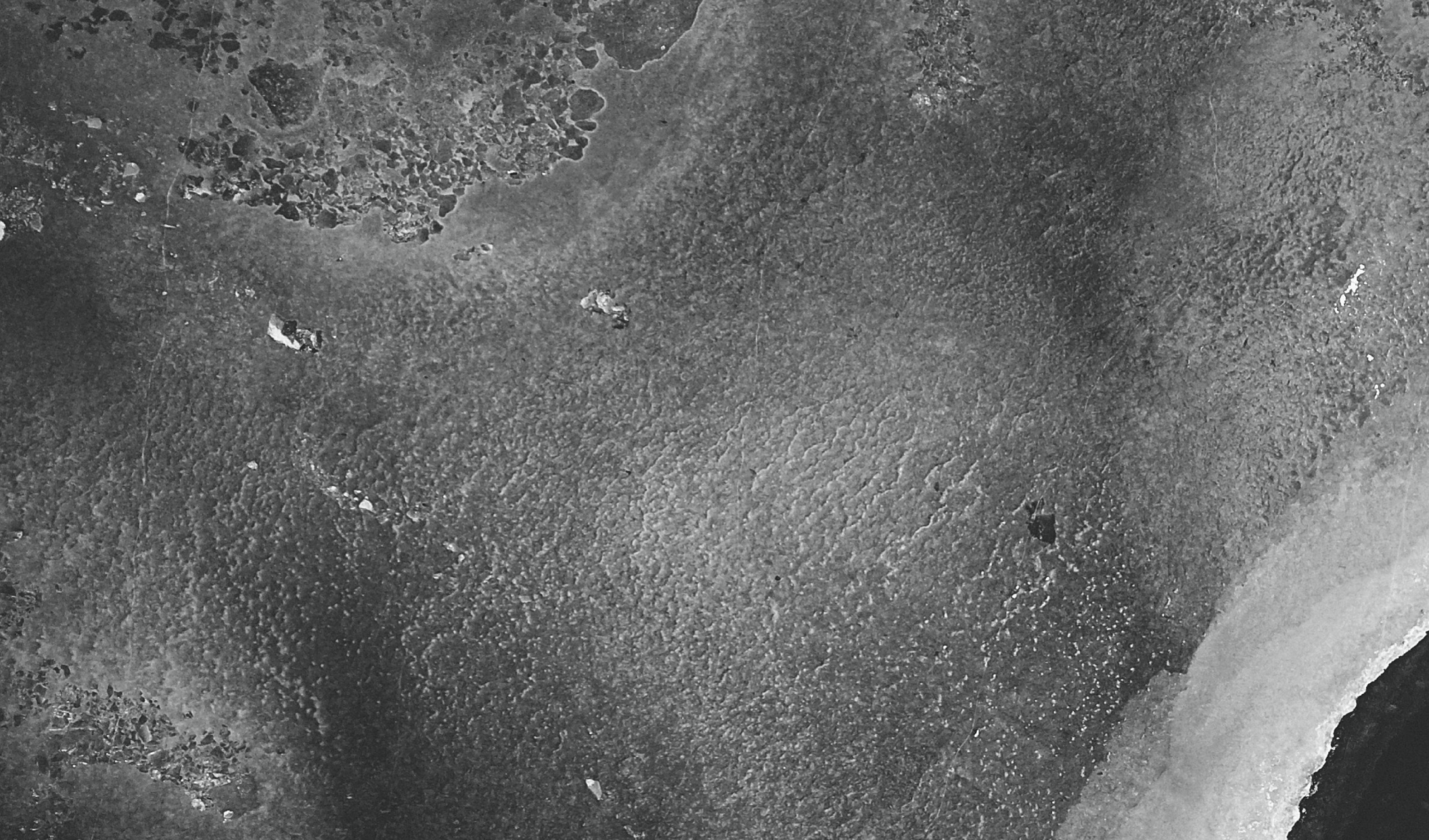
NEW 2022 / PLANT BASED SUPPLEMENTS

Anew Vita Plant Based dietary supplements are an extension of our white label products with a focus on animal free, vegan supplements. Everything from the main ingredients, secondary excipients to the Kosher and Halal capsules are all 100% plant based.



2022 COMING SOON PRODUCTS /





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